

Recognizing the importance of consumer food handling practices in the farm-to-table continuum, complement your food safety stories by including actionable information for your audience.

Shelley Feist, Executive Director of the Partnership, is a spokesperson on food safety and the consumer, providing science-based guidance to consumers on how they can reduce their risk of foodborne illness. Shelley has appeared live on the TODAY show and other broadcast media on the topic of consumer safe food handling and has been interviewed for stories in Newsweek, The Washington Post, The New York Times, Fitness Magazine and other major publications.

You can reach Shelley at 202-220-0651 or sfeist@fightbac.org. Shelley's professional experience includes positions with the Pew Charitable Trusts, a private philanthropic foundation based in Philadelphia, PA; the United States Senate; and the John F. Kennedy Center for the Performing Arts. In her work as Executive Director of the national non-profit Partnership for Food Safety Education, she guides development, testing and launch of food safety education campaigns for consumers.

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