

# Partnership for Food Safety Education

Guide to Donor Levels and Benefits

## Sponsoring Partner

Annual Contributor

Sponsoring Partners are industry associations; commodity groups; and private corporations of national or international scope.

### Sponsoring Partner

Tier I

\$50,000



### Benefits

- Recognition on print and on-line versions of the Partnership's newly-designed popular curricula materials for young people\* and related promotional material
- Narrative/editorial mention, with logo, on [fightbac.org](http://fightbac.org) and [teamfoodsafety.org](http://teamfoodsafety.org)^
- Opportunities for sponsorship of program activities and events at a reduced rate
- Acknowledgement on promotional press releases (approx. 2/year)
- Invitation to attend and visual recognition on signage at the semi-annual Partners meeting
- Recognition with link on two (2) e-cards that reach more than 10,000 community-based food safety educators and food safety and health influencers
- Acknowledgement on social media ("Follow Friday" mention on Twitter; "Featured Partner" on Facebook 1/year)

\*if desired, your organization's name will appear on the newly-designed (2012) print and online versions of The Story of BAC (K-3) and How Our School Fought BAC (Grades 4-8) materials and related promotional materials. The educational materials are accessed by an estimated 11,000 educators each year, and another 500 copies are distributed in hard copy through the Partnership and the National Science Teachers Association, among others.

^an example of this website acknowledgement format follows. The specific wording would be developed between your organization and the Partnership:


LOGO

\_\_\_\_org name\_\_\_\_ is dedicated to production of safe food and to the health of America's families.



Sponsoring Partner, Levels and Benefits cont.


Sponsoring Partner

Tier II   
\$25,000

Benefits

- Recognition with link on [fightbac.org](http://fightbac.org) and [teamfoodsafety.org](http://teamfoodsafety.org)
- Acknowledgement on promotional press releases (approx. 2/year)
- Recognition with link on one (1) e-card that reaches more than 10,000 community-based food safety educators and food safety and health influencers
- Invitation to attend and visual recognition on signage at the semi-annual Partners meeting
- Acknowledgement on social media (“Follow Friday” mention on Twitter; “Featured Partner” on Facebook 1/year)


Sponsoring Partner

Tier III   
\$10,000

Benefits

- Recognition with link on [fightbac.org](http://fightbac.org) and [teamfoodsafety.org](http://teamfoodsafety.org)
- Recognition with link on one (1) e-card that reaches more than 10,000 community-based food safety educators and food safety influencers
- Invitation to attend and visual recognition on signage at the semi-annual Partners meeting
- Acknowledgement on social media (“Follow Friday” mention on Twitter; “Featured Partner” on Facebook 1/year)

Sponsoring Partner

Tier IV   
\$5,000

Benefits

- Recognition with link on [fightbac.org](http://fightbac.org) and [teamfoodsafety.org](http://teamfoodsafety.org)
- Invitation to attend semi-annual Partners meeting
- Acknowledgement on social media (“Follow Friday” mention on Twitter; “Featured Partner” on Facebook 1/year)

*For more information or to join the Partnership for Food Safety Education contact:*

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