

# Evaluations are important

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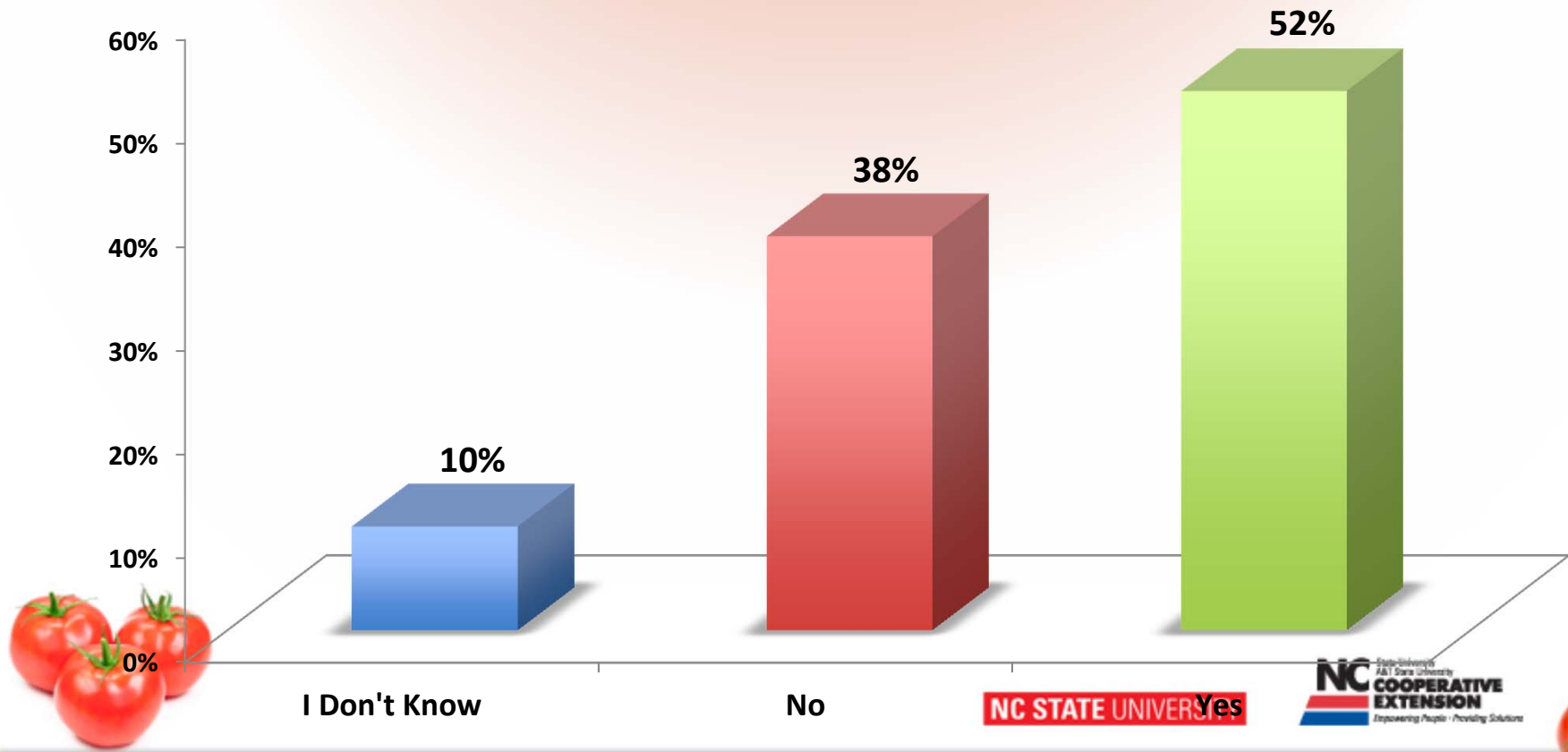


# Evaluate?



# Does Your Organization Measure Impacts of the Outreach Program?

n=469



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# What is safe food? Are there indicators?



- Quantitative data tells you what to prioritize
- Qualitative data describes what went wrong, how wrong, and why





- May May Leung (Center TRT)
- Annie Hardison- Moody (Faithful Families)
- Cara Shipley and Kate Perepezko (Baltimore Healthy Stores)





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