

Ready, Set, Cook It Safe!



Ready, Set, Cook it Safe! Sponsorship Opportunities

September 24, 2020 @ 5pm ET

A virtual cooking event benefiting the Partnership for Food Safety Education's efforts to help Americans stay healthy by practicing safe food handling.

Audience: This is the first year for the event. Our goal is to have 250 participants representing American households and health and food safety educators.

How: Participants receive a safe recipe and audio file that walks them through how to prepare the meal. The audio file will highlight safe food handling steps, have special guests, bring awareness to National Food Safety Education Month, and prizes! We will kick off the cooking with a Live event providing participants with instructions and inspiration before we begin cooking #alonetogether.

Presenting Sponsor \$5,000 (one available)

- Recognition in title "Ready, Set, Cook it Safe! presented by [your name]" in all event communications (e-newsletter, social media, and participant emails)
- 10 complimentary registrations
- Invitation to speak at the Live Kick-Off Event
- A 30 second audio clip speaking directly to Participants
- Opportunity to provide a prize or special offer to participants
- Logo recognition on event webpage and fightbac.org

Supporting Sponsor \$1,000 (unlimited)

- Recognition in all participant email communications
- 5 complimentary registrations
- Recognition in one social media message related to the event
- A "shout-out" in the Live Kick-Off Event
- A "shout-out" in the event audio file
- Opportunity to provide a prize or special offer to participants
- Logo recognition on event webpage and fightbac.org



BAC Sponsor \$500 (unlimited)

- Recognition in the what to expect and thank you for participating emails to participants
- 2 complimentary registrations
- A "shout-out" in the event audio file
- Opportunity to provide a prize or special offer to participants
- Logo recognition on event webpage and fightbac.org

The Partnership for Food Safety Education is a 501c3. Tax ID: 75-2977151

Contact Brittany
Saunier, Director of
Development at
bsaunier@fightbac.org
or 740-803-0831 for more
information.