Evaluations are important

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Evaluate?
Does Your Organization Measure Impacts of the Outreach Program?

n=469

- I Don't Know: 10%
- No: 38%
- Yes: 52%
What is safe food?
Are there indicators?
• Quantitative data tells you what to prioritize
• Qualitative data describes what went wrong, how wrong, and why
- May May Leung (Center TRT)
- Annie Hardison- Moody (Faithful Families)
- Cara Shipley and Kate Perepezko (Baltimore Healthy Stores)
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