Developing and promoting effective education programs that reduce foodborne illness risk for consumers.
DEAR BAC! FIGHTERS AND FRIENDS:

The Partnership for Food Safety Education has a focus on preventing illness and death from foodborne infection in the United States. We work with a network of more than 14,000 BAC! Fighters, partner organizations, and Federal agency liaisons to ensure consumers have the information they need to reduce their risk of foodborne illness.

Thanks to your support, we have strengthened the Partnership’s library of free, evidence-based and accessible food safety education resources over the past year. We introduced *The Story of Your Dinner*, a timely holiday resource to support home cooks in getting a safe and healthy meal on the table. We’ve also taken a fresh approach to the *Core Four* practices: to clean, separate, cook, and chill for the optimal health of households everywhere.

The Partnership’s next major partner effort is our exciting conference in January 2017: Advancing Food Safety Through Behavior Change. (We hope to see you there!)

The Partnership is a small but mighty organization. With a staff of just two people, we depend on our partners and BAC! Fighters to share resources with others, and to never let up in the effort to educate and protect consumers. Each win we celebrate in this report was made possible because of you: you showed up, shared, educated, and collaborated. You cared.

The Partnership for Food Safety Education truly is a partnership. Together, we will continue to improve programming and innovate how and where consumers learn and receive this vital information. It’s a sacred responsibility, and we thank you for joining us on this journey.

“The Partnership has provided me with the tools I need to stay food safe at home.”

Brittany

“The information that I have received from your organization has been helpful to me because it is very practical and applies to my work.”

Peter

“I can count on the Partnership for Food Safety Education for the most current and accurate information on food safety and sanitation.”

Lisa
**OUR SUCCESSES**

**Brown Bag Webinar**
Hosted free Brown Bag Webinar Series for BAC! Fighters with a growth in average attendance of 27.5% over last year

**Story of Your Dinner**
Released a new educational video and social media assets for our newest campaign on safe food handling practices

**Food Safety Conference**
Secured a government grant and significant private sponsorship to host the conference, Advancing Food Safety Through Behavior Change in January 2017

**BAC! FIGHTER IN THE FIELD**

**MEET CHELSEA THE CHICKEN,**
a bikini clad rubber chicken and “a diva who doesn’t like to get her swimsuit wet.” Chelsea is the star prop in BAC! Fighter Jennifer Jackson’s creative food safety trainings. Together, they bring home the message that washing raw poultry in the sink is not a safety step and unnecessary. Jennifer and Chelsea work for the Anne Arundel County Department of Aging and Disabilities in Maryland.

As a BAC! Fighter, Jennifer has access to a wealth of resources from the Partnership for Food Safety Education, such as webinars, conference calls, weekly educational e-cards, and a community of fellow food safety educators.

[Read more BAC! Fighter stories on our blog](http://www.fightbac.org)
Cargill, Inc.
Champions Consumer Education

2016’s The Story of Your Dinner campaign wouldn’t be possible without champions like Mike Robach, Vice President of Corporate Food Safety, Quality and Regulatory Affairs for Cargill, Inc. Mike shared with us about why this particular campaign resonated with his company.

“Cargill wants the holidays to be a time for people to get together with their families and celebrate, but we know that these are also times when the consumer sometimes forgets some of the basics of safe food handling, and that puts everyone at risk.”

Cargill provides food, agriculture, financial and industrial products and services to the world. The company is active in almost every aspect of food production and strives to be the global leader in nourishing the world in a safe, sustainable and responsible way. Cargill has been supporting the Partnership for Food Safety Education since 2007.

“We look at food safety as a continuum from the farm and the field to the store to the consumer. We want to be engaged at all levels of the supply chain.

Cargill partners with the Partnership for Food Safety Education because they provide great opportunities to bring the private sector, government agencies, and consumer groups together to share ideas and best practices, and ultimately to educate the public.

We are all committed to consumer education and public health, and we all need to work together.”

2016 Partners
TIER II
Cargill, Inc.
FMI Foundation
Grocery Manufacturers Association
NSF International
Produce Marketing Association

TIER III
Academy of Nutrition and Dietetics
Institute of Food Technologists
International Association for Food Protection
Meijer
National Pork Board

TIER IV
American Beverage Association
American Frozen Food Institute
Association of Food and Drug Officials
Consumer Federation of America
GoJo Industries, Inc.
International Dairy-Deli-Bakery Association
International Food Information Council Foundation
The Kroger Co.
National Chicken Council
National Grocers Association
National Turkey Federation
North American Millers’ Association
Publix Super Markets, Inc.
ServSafe
United Fresh Produce Association
US Foods

2016-2017 Community Connectors
PLATINUM
Ecolab
FMI Foundation
Produce Marketing Association
Sealed Air / Diversey
Walmart

GOLD
Cargill, Inc.
Foundation for Meat and Poultry Research and Education
General Mills
The Hershey Company
NSF International
USDA Food Safety and Inspection Service

SILVER
3M
American Frozen Food Institute
International Association for Food Protection
Land O’Lakes

2016 The Story of Your Dinner Sponsors
Cargill, Inc.
Coca-Cola
Frozen Food Foundation
Nestlé USA
Publix Super Markets, Inc.

Federal Liaisons
Centers for Disease Control and Prevention
U.S. Food and Drug Administration, CFSAN
U.S. Department of Agriculture, FSIS FSES
U.S. Department of Agriculture, NIFA

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