From Consumers to Chefs

FOOD SAFETY EDUCATION MATTERS

MARCH 6-8, 2019 | ORLANDO, FLORIDA | FIGHTBAC.ORG

2019 Consumer Food Safety Education Conference Preview

January 17, 2019
Welcome!

The Partnership for Food Safety Education develops and promotes effective education programs to reduce foodborne illness risk for consumers.

We are a non-profit organization that relies on grants and donations.
Host

Shelley Feist
Executive Director
Partnership for Food Safety Education

www.fightbac.org
We welcome your questions!

Please use the question box on the right of the screen.

After the webinar, you will receive a brief survey. Please fill it out. Help us improve!
Thank you BAC Fighter Community Connectors for Making the Conference Possible!

Visit cfsec2019.fightbac.org to view all conference supporters.
Consumer Food Safety Education Conference

“As a first-time attendee, I was very happy with my experience. I will walk away with a number of ideas of reaching consumers and stressing the importance of food safety.

I look forward to the next conference and hope that I will be able to attend.” ~ 2017 attendee
A conference for people interested in consumer behavior

“So excellent. I was really able to nerd out!! I’m walking away with real, actionable information — that almost never happens from conferences.

Huge value! Thanks!”
~ 2017 attendee
Poll Question

What is your primary career goal for 2019?

1. Improve outreach
2. Build my network
3. Form more program partnerships
4. Professional development
5. Retirement!
Our Special Guest

CONFECE CO-CHAIR

HILARY THESMAR

Food Marketing Institute

Senior VP of Food Safety, Food Marketing Institute
5 Reasons to Attend CFSEC 2019

1. Get updates on current research and new strategies for consumer intervention
2. Network with collaborators
3. Deepen your professional skills
4. Earn CEUs
5. Get away to a warm, wonderful place
Reason to Attend #1

Get an update on current research and new strategies for consumer intervention.

• Focus on challenges of consumer safe food handling and hand hygiene behavior change
• Take-home strategies that directly support your short and long-term objectives
Reason to Attend #2

Meet and network with new collaborators in food safety education.

• More than 400 health and food safety educators
• Valuable collaborators and partners
• Government / Non-profit / Industry
Reason to Attend #3

Deepen your professional skills.

• Actionable strategies – take home, implement!
• Tracks
  1. Program Tools
  2. Safe Food Handling in Today’s Food Landscape
  3. Know the Data
  4. Show It! (demo track)
Reason to Attend #4

Earn continuing education credits.

• Main conference
• Pre-conference sessions
• 13 or more CEUs from several accreditors
• Academy of Nutrition and Dietetics/Commission on Dietetic Registration (13.25, Pre-cons: up to 7)

• American Assn. of Family & Consumer Sciences (12.75 CFCS or 12.75 CNWE, Pre-cons: up to 7 CFCS or CNWE)

• American Culinary Federation (13.25, Pre-cons: up to 7)

• Assn. of Nutrition and Foodservice Professionals/Certifying Board for Dietary Managers (13.25, Pre-cons: up to 7)

• Institute of Food Technologists Certified Food Scientists

• National Board of Public Health Examiners (13.25, Pre-cons: up to 7)

• Natl. Commission for Health Education Credentialing/NCHES (13.25, Pre-cons: up to 7)

• National Environmental Health Association (13.25, Pre-cons: up to 7)
Reason to Attend #5

Get away to a warm, wonderful place

- Orlando, FL
- March average temp: 78 °F
- Swan and Dolphin Resort
- Located in Walt Disney World
Program Highlights

KEYNOTE SPEAKER

ELLIE KRIEGER
TV Host & Best-selling Author
New Speaker Announcement!

KEYNOTE SPEAKER

ADAM GLICK
Chef, Bravo TV's Below Deck
Federal Agency Research Share: What’s New & What’s Coming Up?

**Featured Speaker**

**SUSAN MAYNE**
U.S. Food & Drug Administration

**Featured Speaker**

**ROB TAUXE**
Centers for Disease Control & Prevention

**Featured Speaker**

**CARMEN ROTENBERG**
USDA Food Safety and Inspection Service

**Featured Speaker**

**PAUL KIECKER**
USDA Food Safety and Inspection Service
At-Risk People — Action Plan to Engage Vulnerable Populations

FEATURED SPEAKER
UCHE AKOBUNDU
Meals on Wheels America

FEATURED SPEAKER
COLLEEN DOYLE
American Cancer Society

FEATURED SPEAKER
SACHA UELMEN
American Diabetes Association
Illness Reporting — Is Increased Outreach Critical?

**Featured Speaker**

**Joe Corby**
Association of Food & Drug Officials

**Featured Speaker**

**Steven Mandernach**
Association of Food & Drug Officials

**Featured Speaker**

**Jamie Dement**
Florida Department of Health

**Featured Speaker**

**Marijke Decuir**
Minnesota Department of Health
Quick Talks – Three Challenging Topics

FEATURED SPEAKER
MARISA BUNNING
Colorado State University

FEATURED SPEAKER
DON SCHAFFNER
Rutgers University

FEATURED SPEAKER
MICHAEL ROBERSON
Publix Super Markets, Inc.
Venue Highlights

Swan and Dolphin Resort

- 20 minutes from airport
- Free shuttle to Disney World
- Signature and casual dining
- Pools, beach and paddle boats
- Complimentary with stay
  - Unlimited swan paddle boat rides
  - High speed in-room internet
Early Bird Rates

- Rates up after Friday, Jan. 25

- We have special rates for:
  - Government employees
  - University-based educators
  - Non-profit employees
  - Students
# Conference Registration Rates

<table>
<thead>
<tr>
<th>Conference Rates</th>
<th>2019 Early Bird</th>
<th>2019 Regular</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Before Jan. 25</td>
<td>Jan. 26 to March 7</td>
</tr>
<tr>
<td>Standard Fee</td>
<td>$405</td>
<td>$455</td>
</tr>
<tr>
<td>Government/Education/Nonprofit</td>
<td>$325</td>
<td>$375</td>
</tr>
<tr>
<td>Student</td>
<td>$250</td>
<td>$250</td>
</tr>
<tr>
<td>Pre-conference Session/Workshop</td>
<td>$79</td>
<td>$79</td>
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</tbody>
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Fees include admission to all conference sessions, two continental breakfasts, two lunches, one reception, and all conference materials for the 2019 Consumer Food Safety Education Conference.

cfsec2019.fightbac.org
REGISTER TODAY!

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Questions
Thank You 2019 Tier II PFSE Partners
2019 PFSE Partners

Academy of Nutrition and Dietetics
American Beverage Association
American Frozen Food Institute
Association of Food and Drug Officials
Cargill, Inc.
Center for Food Integrity
Conagra Brands
Consumer Federation of America
Food Marketing Institute Foundation
International Association for Food Protection
International Dairy Deli Bakery Association
International Food Information Council Foundation
McDonald’s Corp.
Meijer, Inc.
National Association of Convenience Stores
National Chicken Council
National Grocers Association

National Pork Board
National Restaurant Association
National Turkey Federation
North American Millers’ Association
NSF International
Produce Marketing Association
Publix Super Markets Charities
Refrigerated Foods Association
Tyson Foods
United Fresh Produce Association

Federal Government Liaisons
Centers for Disease Control and Prevention
U.S. Food & Drug Administration, CFSAN
U.S. Department of Agriculture, FSIS FSES
U.S. Department of Agriculture, NIFA
A survey will pop up immediately following this webinar. Please respond to it. Then we’ll know how to serve you better!

Thank you!
Thank you!

Hilary Thesmar
Senior Vice President of Food Safety
Food Marketing Institute
hthesmar@fmi.org

Shelley Feist
Executive Director
Partnership for Food Safety Education
sfeist@fightbac.org
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