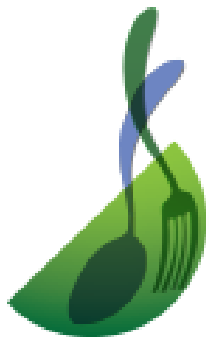


Welcome!

PFSE Partners and Federal Liaisons



Partnership for
Food Safety
Education

Thank You to Our Tier II Sponsoring Partners!



NSF International
The Public Health and Safety Organization™



Thank You to Our Tier III Sponsoring Partners!



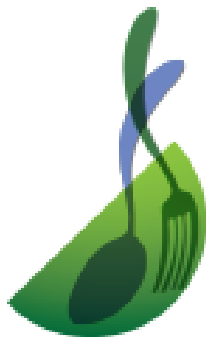
Thank You to Our Annual Public Partners!



International Association for
Food Protection®



Academy of
Nutrition
and Dietetics



Partnership for
Food Safety
Education

Health Educators needs survey



Survey results 4-30-2020

They are directly addressing COVID-related questions from the public

In the past month, have you directly addressed people's questions about whether COVID-19 affects the safety of their food or food packaging?

	Response Ratio
Yes	68.2%
No	31.3%
No Responses	<1%
Total	100%
<i>*268 BAC Fighters responding</i>	

Even in light of operational & financial upheaval – they are looking for what PFSE offers

What do you most need right now to feel better supported in your food safety education work?

	Response Ratio
Technical support	8.2%
Financial support	2.6%
More hands on deck	7.8%
Consumer messaging and materials	62.3%
Other	17.5%
No Responses	1.4%
Total	100%
	<i>*268 BAC Fighters responding</i>

Other...

in answer to question of what they need now to feel supported.

- Material for kids in google-classroom formats
- “Bite size” activities for kids online
- Current relevant updates related to food safety & COVID -19
- Financial support and resources to combat false information on the internet
- Help with outreach
- Spanish resources

“Need the science behind the messages like was done with the Don't Wing It campaign...people want to know *WHAT* to do; *WHY* to do it; and *HOW* to do it! Everything from safe shopping, bringing groceries home, sanitizing food prep areas, cleaning the refrigerator, and safely storing foods--short- and long-term.”

“We really need the truth about keeping us safe when bringing groceries into our homes... What to do with plastics and how long the Coronavirus can live on plastics, paper etc. I think people think they can just throw stuff in the freezer and the virus would be dead - but I have heard that it can still live in the freezer.”

"I work with Child nutrition programs in the schools. The current situation is total upheaval. Many schools are sending refrigerated and frozen food to their students, relying on households to prepare it safely. Thank you for all the resources you have made available to help in these trying times!"

“I am an oncology dietitian working with a vulnerable population that struggles with high levels of stress and anxiety. The survivors I encounter are especially appreciative of reliable sources of information. They encounter incredible misinformation, such as using bleach to clean produce, and I am passionate that the sources of misinformation can be overshadowed by myself and your organization.”

Comments, Questions, Ideas?

Raise hand or put in chat, please!

A woman wearing a red delivery jacket and a black and white helmet is shown in profile, looking at her smartphone. She is standing in a hallway with a patterned tile floor and a white door in the background. A large blue box in the top right corner contains text.

recognize a
food safety hero
foodsafetyday.org

*DO YOU KNOW SOMEONE WHO IS WORKING TIRELESSLY TO KEEP OUR FOOD SAFE?
RECOGNIZE THEM BY SUBMITTING THEIR STORY TO THE PARTNERSHIP FOR FOOD SAFETY EDUCATION FOR A BIG THANK YOU
WORLD FOOD SAFETY DAY VIDEO!*

foodsafetyday.org

- 1) Submit a recognition w video or photo – *you can indicate you want it to be anonymous!*
- 2) Plan your own recognition effort on social media – and use our common hashtags!
- 3) Please help publicize – we want many profiles to feature!

foodsafetyday.org



What are we developing for you for World Food Safety Day – June 7?

With pro-bono support of **The Hatcher Group**, you will soon have...

- A graphic for social media (you can customize your own posts – and of course we want you to share @FightBAC’s posts)
- A scripted video (1 min) recognizing food safety heroes for World Food Safety Day 2020
- A super-short (15 sec) shareable video “valentine” to those helping to keeping everyone fed
- Social media post text

Stay tuned! Check the website for more info!

foodsafetyday.org