



Food Safety Culture Building Activity through Sponsorship Opportunities

September 18, 2021 @ 11:30am ET

Ready, Set, Cook it Safe! is a virtual cooking event benefiting the Partnership for Food Safety Education. Cook like a kid again alongside at least 100 participants, making the winning youth safe recipe from the Young Cooks Recipe Challenge.

Participants will receive a safe recipe with a list of ingredients and be invited to follow along a virtual cooking demonstration that will seamlessly incorporate safe food handling practices into the meal preparation. This family-friendly event will feature prizes, fun facts, and guest presenters.

Become a sponsor not just of the event but also of your employees' participation. The event reinforces your internal food safety priorities. Remember – food safety starts in the home!

Presenting Sponsor \$5,000 (one available)

- Recognition in title “Ready, Set, Cook it Safe! presented by [your name]” in all event communications (e-newsletter, social media, and participant emails)
- 100 complimentary registrations to share with your employees/colleagues
- Invitation to speak at the event
- Opportunity to provide a prize or special offer to participants
- Logo recognition on event webpage and fightbac.org

Supporting Sponsor \$1,000 (unlimited)

- Recognition in all participant email communications
- 25 complimentary registrations to share with your employees/colleagues
- A “shout-out” at the event
- Opportunity to provide a prize or special offer to participants
- Logo recognition on event webpage and fightbac.org
- One social media “shout-out”

BAC Sponsor \$500 (unlimited)

- Recognition in the what to expect and thank you for participating emails to participants
- 15 complimentary registrations
- A “shout-out” at the event
- Opportunity to provide a prize or special offer to participants
- Logo recognition on event webpage and fightbac.org

Food Safety Culture Employee Engagement Packages (unlimited, excludes brand visibility)

Discounted registration is available at 20% for packaged employee participation only.

- 500 employee registrations ...\$10,000
- 300 employee registrations...\$6,000
- 100 employee registrations...\$2,000
- 50 employee registrations...\$1,000

Contact Brittany Saunier, Director of Development at bsaunier@fightbac.org or 740-803-0831 for more information.