



Partnership for Food Safety Education Prep Yourself Campaign Suggested Social Media Copy

The following are a sampling of social media posts that can be used to promote the Prep Yourself Campaign. These posts can be used combined with various Prep Yourself-branded imagery or the Prep Yourself video. Use the following link and #prepyourself with all posts: fightbac.org/prep-yourself.

GENERIC POSTS

Food delivery has made getting food at home easier than ever, and that means your role in keeping that food safe has never been more important. Get tips on keeping your great delivered foods safe at fightbac.org/prep-yourself! #prepyourself

Are meal kits making your life easier? Be sure you know how to keep those delicious foods in your meal kit safe! Get tips at fightbac.org/prep-yourself. #prepyourself

Planning on delivery from your favorite restaurant? #prepyourself and get tips on how to keep your delicious prepared meal safe even after it arrives at fightbac.org/prep-yourself!

When your groceries are being delivered, be sure to #prepyourself to help keep your food safe. Learn more at fightbac.org/prep-yourself.

Dirty hands ruin great meals! When food is on the way #prepyourself by washing your hands for 20 seconds with warm soap and water. Learn more at fightbac.org/prep-yourself.

Don't invite germs over for dinner. Learn how you can #prepyourself to keep your great delivered foods safe at fightbac.org/prep-yourself.

One in 6 Americans gets sick from contaminated foods or beverages each year. Food delivery is making getting food at home easier than ever, but foodborne illness is still a concern. Get tips on keeping your delivered foods safe at fightbac.org/prep-yourself! #prepyourself

Food poisoning can have serious long-lasting effects. Hear about 9-year-old Rylee, who contracted E. coli O157: H7 illness that attacks several of her vital organs and brings her close to death. Learn about how to keep delivered foods safe at fightbac.org/prep-yourself. #prepyourself
[VIDEO LINK: <https://www.youtube.com/watch?v=SRFL-YsHAUg>]

Planning a get-together and using a delivery service? Be sure germs don't end up on the guest list! #prepyourself and get tips on how to keep your delivered foods safe at fightbac.org/prep-yourself.

With more food being delivered than ever before, how you handle delivered foods is more important than ever! Learn how to #prepyourself to keep great delivered foods safe at fightbac.org/prep-yourself.



NATIONAL FOOD SAFETY EDUCATION MONTH

This National Food Safety Education Month, we're focusing on keeping food safe when it's delivered. Learn more about how you can #prepyourself when food is on the way at fightbac.org/prep-yourself!

Food delivery is becoming part of our everyday life. Do you know how to #prepyourself when food is on the way? Learn more at fightbac.org/prep-yourself

The pandemic has skyrocketed food delivery usage, and more Americans are cooking at home. As National Food Safety Education Month kicks off, we're focusing on food safety in the food delivery environment. Find out how you can #prepyourself to keep your great delivered foods safe at fightbac.org/prep-yourself.

It's National Food Safety Education Month! Check out great information about keeping food safe when it's delivered at fightbac.org/prep-yourself! #prepyourself

During National Food Safety Education Month, take time to #prepyourself on how to keep great delivered foods safe! Learn more at fightbac.org/prep-yourself.