Your Action Steps for a Summer w/o Salmonella Illness

Resources for health and food safety educators.

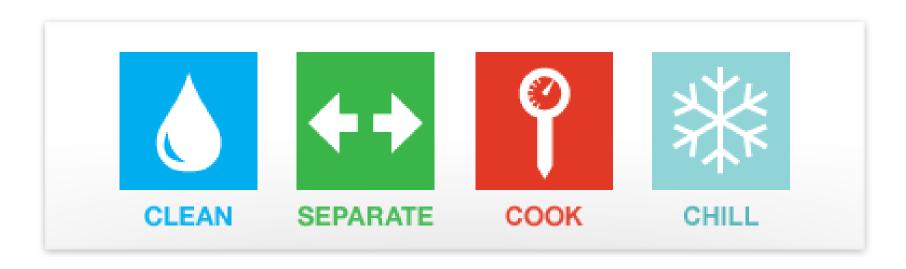


Together: A Food Safe America

Salmonella Illness — What you should know:

- Illnesses caused by Salmonella spike in the summer.
- <u>Salmonella</u> causes about 1.2 million illnesses in the U.S. every year more than any other pathogen!
- For every <u>confirmed</u> case of *Salmonellosis*, there are an estimated 30 unconfirmed cases.
- There are 2000 Salmonella serotypes that can cause human disease.
- The number of infections linked to Salmonella have not declined in the past 15 years.
- Salmonella Typhimurium is known to be resistant to five microbial agents.
- Salmonella outbreaks have been linked to a variety of food items from raw produce to frozen processed foods.
- The overwhelming majority of hospitalizations from Salmonellosis occur in children under 5 years of age.

There are 4 basic consumer practices important to reducing risk of Salmonellosis and other foodborne illnesses:



Research from the U of California, Davis, found consumers are not consistent in following the safe food handling practices at home that can reduce risk of Salmonella.

We can do more to support consumers!
Visit www.fightbac.org/summer to download materials that help consumers prevent Salmonella Illness.

Download Postcards



In English and Spanish.

Spread the word! These graphics are perfect for sharing on social media.

Download Flyers

In English and Spanish.

Informative flyers offer valuable food safety tips everyone should know for summer.



What Consumers Do:



of consumers don't wash hands before starting meal preparation.

- 65% of meal preparers did not wash hands before starting meal preparation
- 38% did not wash hands after touching raw chicken
- 90% of people did not wash hands for the recommended 20 seconds or more
- 33% of people only use water to wash hands (they don't use soap)

FEP

What You Can Do:

Plan outreach to refresh consumer awareness on basic recommended handwashing practices!

Consumers know handwashing is important...

...they just don't follow ALL of the rules!

WASH HANDS WITH WATER AND SOAP FOR AT LEAST 20 SECONDS WASH HANDS BEFORE &
AFTER HANDLING FOOD &
AFTER USING THE
BATHROOM, CHANGING
DIAPERS & HANDLING PETS

Aha moment: Handwashing is one of the most effective and inexpensive ways to reduce risk of food poisoning.

What Consumers Do:



Click the icons to share:



What you can do:

Make sure consumers are aware of why they shouldn't rinse their chicken – it isn't a food safety step!

Cooking to 165 °F is the safety step that ensures chicken is ready for your family to eat!

DON'T RINSE CHICKEN!

COOKING to 165 °F IS THE ONLY KILL STEP YOU NEED.

KEEP MEAT AND POULTRY AND THEIR JUICES AWAY FROM READY-TO-FAT FOODS.

Aha moment: This <u>campaign</u> from Drexel University tackles numerous reasons consumers give for wanting to rinse their chicken.

What Consumers Do:



is the temp for safe grilled chicken.

Please pass the food thermometer!

- Half of people under-cooked chicken when grilling it
- 41% under-cooked chicken when frying and stir frying
- Only 48% of people own a food thermometer
- About 70% do not know the recommended safe cooking temperature for chicken -- and an equal number seldom use a food thermometer when cooking chicken pieces

Click the icons to share:







What you can do:

Pass out <u>temperature charts</u> and information on <u>food thermometers</u>. Explain why <u>color is not an indicator</u> of doneness.

ALWAYS COOK WHOLE CHICKEN AND CHICKEN PARTS TO 165 °F AS MEASURED WITH A FOOD THERMOMETER.

Aha moment: Consumers report that using a food thermometer is one of the hardest recommendations to follow. Emphasize the culinary benefits of following safe meat and poultry temperatures – food will be safe AND delicious.



Thank you for joining the Partnership for Food Safety Education to promote a *Summer without Salmonella Illness*!



Join our E-list to receive alerts about new materials and BAC Fighter events!